

CONNECTING YOUR EMPLOYEES TO THE SAFETY PROGRAM: HOW TO CREATE A SAFETY SMARTPHONE APPLICATION

Do you want to increase employee involvement, have a greater reporting capacity and mitigation response to hazards, increase employee level of knowledge, and have a platform for leadership to communicate their vision simply by leveraging existing behavior with a device your workforce has in their pocket? That's right, most of your workforce has a cellphone, and let's admit it, there is an app for just about everything.

During this breakout session you will learn how to use existing technology to create and manage your own smartphone app (without the need for an IT department) unique to your own culture and environment. For a preview of a working safety app search for "MCAF Safety" in the Apple Store or "MCAF VPP" in the Google Play store.

At this session you will learn the key components and features needed to create an effective and flexible smartphone application and will see a live working version that has been described as an OSHA, Department of Defense, and United States Marine Corps Safety best practice. This session is specifically designed for those with limited to NO computer programming skills, and will leave you excited at the possibilities of having a more involved and connected workforce.

Presenter: MICHAEL HANCOCK, INSTALLATION SAFETY MANAGER, MARINE CORPS AIR FACILITY QUANTICO

Michael Hancock is the Installation Safety Manager for Marine Corps Air Facility Quantico (a VPP Star Site) located in Quantico Virginia, the home of Presidential Helicopter Squadron 1 (HMX-1). After joining the Marine Corps in 1983, he retired after his 21-year career and was hired into his current position in 2004. As the VPP Site Coordinator, Mr. Hancock developed creative risk mitigation strategies identified as best practices by the VPP evaluation process that have been replicated at multiple locations throughout the Department of Defense and around the Marine Corps, effectively reducing mishaps and improving organizational involvement in local safety programs.

During his time in the Marine Corps Mr. Hancock had the incredible opportunity to serve as a Marine One Crew Chief for Presidents Ronald Reagan and George H. W. Bush, then later in his career served as a CH-46E Crew Chief on multiple deployments to include humanitarian and military missions in Turkey, Bosnia, Somalia, Iraq, and East Timor.

Mr. Hancock holds a Master's Degree in Education, is a Special Government Employee (SGE), a certified public speaker through the John Maxwell Institute, and an Associate Board Member on the Board of Directors, VPPPA Region III. He has been married for 33 wonderful years, has two sons, and is a proud grandfather to a granddaughter and a grandson.