

EHS COMMUNICATION STRATEGIES

Most of the educational and professional development efforts for EHS Professionals focus on technical topics and regulatory requirements/changes. These are incredibly important, but one of the key aspects in a successful EHS program is to have an effective strategy for communicating to workers and management.

With five generations in the current workforce, blurred lines of authority, and the whole meaning of the “workplace” evolving this is much easier said than done. This interactive session will explore some of these challenges and discuss ways to develop an effective communication strategy.

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Carter has 20 years of experience in the EHS profession. He works as the Program Manager for Mission Technologies, Inc. at NASA Langley Research Center in Hampton, Virginia where he manages the contracts that provide safety, industrial hygiene, risk management, quality assurance, and construction management services.

Carter is a graduate of Old Dominion University where he currently serves on the Advisory Board for the College of Health Sciences. He has served as a Special Government Employee in OSHA’s Voluntary Protection Program (VPP).

In addition to his work at NASA, Carter has been very active in the development and presentation of courses in EHS Leadership in the US and abroad. These courses and workshops are designed to build leadership skills, enhance communication abilities, and develop teamwork in organizations to maximize EHS program effectiveness. In the past seven years over 1,100 EHS professionals have attended these courses.