

About Ricky Rollins



Ricky graduated from Clemson University with a Bachelor of Science degree in Administrative Management. After his entry into the steel business as a Melting Department clerk, Ricky held various management and hourly positions with Refractory and Steel companies, gaining a wealth of experience in steel operations.

As his family grew, Ricky became a key team player in the construction and start-up of Steel Dynamics, Inc. He held multiple supervisory positions and was promoted to Melting Department Manager, serving in this capacity until his retirement in January 2017.

Passionate about the steel industry and its unique safety challenges that he knows firsthand, Ricky searched for a way to give back and share his ideas about the responsibility of safety that extends beyond one's personal protection. He founded Ricky Rollins Safety Speeches and though he calls South Carolina "home," Ricky now travels around the world, inspiring people to think smarter about safety and how it affects their circles of inter-personal relationships.

“ Thank you for finally bringing us a way to incorporate “safety thought” into our everyday decision process. It’s really not so hard to “take a bullet out of the chamber.”
– Paul ”

A New Way to Think About Safety In & Beyond the Workplace

Everyone has a Circle

A circle of family, friends and co-workers who care what happens to you, because you care what happens to them. What happens to you affects the people in your circle, and what happens to them affects you, too. When we take the time to listen to stories of the people in our circle, we realize how interconnected and vibrant life can be through our most trusted relationships. What the people in our circle can teach us is usually for our own good, because they’re the ones who care for us the most.

Through a combination of personal stories, shared stories from Ricky’s own circle and life lessons, Ricky Rollins presents a dynamic, inspiring message that motivates the listener to identify at-risk scenarios in their own lives, at work or at home, to help make their lives and the lives of their trusted circle members more safe.

“ Thank you again for sharing your stories and the valuable safety lessons you have learned through life’s experiences.
– Zach ”

To Schedule Ricky Rollins at Your Next Event:

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RICKY ROLLINS Industrial Safety Professional

Workplace Safety Professional & Keynote
Speaker Available for Conferences, Seminars,
Employee Presentations and Exhibits

LET RICKY INSPIRE & MOTIVATE YOUR EMPLOYEES, BECAUSE

“Safety is About More Than
Protecting Your Own Life...It’s
About Protecting The Whole
Team, The Whole Time.”



The Day We Will Remember Forever

Safety is about more than protecting yourself. It's about protecting your coworkers, your friends, and your family from a life without you. In our daily routines, we can easily forget about those tasks we've performed a thousand times. But when somebody is seriously injured, that's the day we will remember for the rest of our lives, whether the accident happens to us, to a family member or friend, or to a fellow employee.

“ *It's not about how one person is affected by tragedy. It's about how everyone is affected: your family, your friends, your coworkers. Your whole circle of relationships.* ”

What happens to you affects the people in your circle, and what happens to them comes right back around to affect you. We're connected to each other, and one unlucky day is all it takes to negatively alter the circles of inter-personal relationships for generations to come

On December 30, 1995 Ricky was working as usual in a steel mill's Electric Arc Furnace combustion chamber. Suddenly, a piece of slag fell out and struck him in the head, fracturing his skull and shoving a section of bone to where it pressed dangerously against his brain.

Ricky's "Lucky" ACCIDENT

Despite this terrible brush with death and his extended recovery, Ricky later realized that the most dramatic impact of the accident hadn't actually happened, because he survived. But what if he'd died? How might his beloved family have suffered emotionally, financially and spiritually, perhaps for years?

Thinking about his family made Ricky widen his circle to his friends, and then to his colleagues. It shocked him to recognize that his survival wasn't the luckiest thing about the accident: he remembered that in the lift basket next to him that day stood another man who trusted Ricky to ensure his safety. That man walked away unhurt—Ricky at last understood that his friend's safety was in fact the luckiest thing that ever happened to Ricky Rollins.



Take Action to Create Safety Awareness

Safety is no accident: a safe home and safe workplace require time, attention and training. Until an accident occurs, most people take safety for granted, risking tragedy, injury and even loss of life. If you're looking for a unique way to inspire and motivate your employees to consider how safety affects the "bigger picture" of their relationship circles, you need Ricky Rollins!

Using his four unique stories, Ricky can tailor a presentation that specifically addresses your safety challenges, for a Safety Day, Training Seminar, Annual Meeting, Leadership Class/ Continuing Education, Exhibition, Chapter Meeting or Executive Retreat. Ricky's straight talk and easy manner ensure that every person in the audience will take away something useful to positively enhance their safety, and the safety of everyone in their circle.

Recent Events

- All Steel Dynamics
- Edward C. Levy Co. – 3 Sites
- Nucor EAF Training Seminar 2017
- Nucor Refractory Meeting 2018
- Nucor Memphis & Nucor Berkeley
- VPPPA Region III Conference
- AIST EAF Training Seminar 2018

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