

## 2012 DOLI / HCSR Child Labor Blitz Video Contest

Want to earn yourself \$1000 and other prizes? The Virginia Department of Labor and Industry (DOLI) in cooperation with Hanover Career Student Resource, Inc. (HCSR) are hosting a video contest for high school students of Hanover County Public Schools. Students are encouraged to create commercial-length videos, between 60 and 90 seconds, about the importance of finding a job and Virginia's child labor laws. The winning video will be used as the first Public Service Announcement (PSA) for the 2012 statewide Child Labor Blitz and will be utilized by DOLI for future child labor projects.

### **Contest Rules:**

- Pick up your video camera and submit your video by 11:59 PM Eastern Standard Time on Friday, January 27, 2012.
- All entries shall be submitted on a Compact Disc (CD) in one of the following formats: .wmv, .avi, .mov, or .mpg. Videos not in this format will be disqualified.
- CDs that are not properly labeled with the name(s) of all entrants will be disqualified.
- All entrants shall complete the contest entry form, parent consent form, and provide valid contact information. The completed contest entry form and parental consent form must be submitted with the CD by 11:59 PM Eastern Standard Time on Friday, January 27, 2012.
- Entries, completed contest entry forms, and completed parent consent forms shall be mailed to:
  - Virginia Department of Labor & Industry
  - Attn: Steven Dalton, Child Labor Compliance Officer
  - Powers-Taylor Building
  - 13 S. Thirteenth Street
  - Richmond, Virginia 23219
- Entries may be created by an individual or a team not to exceed five people
- DOLI and HCSR must obtain written parent permission for all participants in the video. If parent permission is not obtained and/or granted, the video will be disqualified.
- Video entries must meet the following criteria:
  - o Be 90 seconds or less in length
  - o Address the benefits to working
  - o Provide information about the DOLI and HCSR websites
  - o Any business included in the video must be members of HCSR
- Videos must also address one or more of the following:
  - o Address employment certificate requirements for 14- and 15-year old minors
  - o Address hour restrictions for minors under 16
  - o Address acceptable and hazardous occupations

*Some of the criteria can be met by simply mentioning that rules exist. However, direct mention of a restriction or rule is preferred.*
- Videos must not infringe on any third party rights
- Entrants must obtain written permission if the video will contain any names, logos, or seals of any government agency, company, or organization.
- Entrants must obtain Theatrical Permits from DOLI for all participants appearing in the video that are under the age of 16-years old, except no entrant shall be required to obtain a Theatrical Permit if the video is assigned as a class assignment by Hanover County Public Schools. Applications for the Theatrical Permits can be found at [www.doli.virginia.gov](http://www.doli.virginia.gov).
- Entries will be judged by a panel of representatives from DOLI and HCSR on the basis of creativity, technical accuracy, visual and audio quality, and content of the message. DOLI and HCSR reserve the right to not select a winner if none of the entries are deemed of sufficient quality based on the criteria.



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**Video Contest Entry Form**

Name of your video: \_\_\_\_\_

Name(s) of participant(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name of school: \_\_\_\_\_

Grade level(s): \_\_\_\_\_

Summary of your video: \_\_\_\_\_

\_\_\_\_\_

Names of businesses used in your video: \_\_\_\_\_

Did you obtain written permission for the business prior to videotaping? Yes:  No:

My signature below indicates that I have read and understand the 2012 DOLI/HCSR Video Contest Rules.

Agreed and accepted:

\_\_\_\_\_  
Signature of participant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of participant

\_\_\_\_\_  
Date